

# INTERNATIONAL PARIS AIR SHOW



Be a part of the world's largest and most prestigious aerospace exhibition with over 2000 exhibitors from 42 countries in 2007. The Paris Air Show provides an excellent opportunity to display products, find partners, finalize business transactions, and consolidate your role in the industry.

- « Gain access to a global supply chain
- « Discover new business opportunities
- « Network with industry leaders

Once again, the Washington State Department of Community, Trade and Economic Development (CTED), the Pacific Northwest Aerospace Alliance (PNAA) and Washington's Aerospace Futures Alliance (AFA) have joined together to bring a Washington State Aerospace Pavilion to Paris. Registering to be a part of the Washington State Pavilion offers:

- « Lower costs
- « Increased exposure
- « Show assistance



## \$15,000 – 9 square meter Booth Option:

- 9 sq. meters of space
- Header sign
- Small single locking cabinet
- Choice between a reception podium with a single locking cabinet OR a table with two chairs
- 4 single sided graphic pods
- 4 single bulb stem lights
- 2 brochure holders

## Sample upgrades available to exhibitors at an additional cost

- Additional lighting / upgraded lighting
- Product display shelves
- Backlighting options
- Attachable demo counters
- Backside capabilities for graphic pods
- Graphic packages in varying quality
- Locking cabinet upgrade

## \$4,000 – Executive Catalog Plus Option:

- One side of a graphic pod
- One overhead light
- One product display shelf
- One brochure holder (8.5" x 11")

**Pricing** for additional stand size options are available on request.

Additional costs include the production and shipping of posters and brochures as well as travel expenses.

We look forward to working with you on this exciting event. If you have any questions, please contact Bill King, at [billk@cted.wa.gov](mailto:billk@cted.wa.gov) or 206.256.6128



STATE OF WASHINGTON  
DEPARTMENT OF COMMUNITY,  
TRADE AND ECONOMIC DEVELOPMENT

Pacific  
Northwest  
Aerospace  
Alliance



Washington State Department of Community, Trade & Economic Development  
2001 Sixth Avenue, Suite 2600, 98121, United States  
tel: 206.256.6100, fax: 206.256.6158 website: [www.exportwashington.com](http://www.exportwashington.com)