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LAUNCH Announces Partnership with Aspire MRO

Oak Brook, IL, April 13, 2023 – Today, LAUNCH Technical Workforce Solutions, LLC announced the formation of an exclusive partnership with Aspire MRO. The relationship is focused on LAUNCH providing a Total Labor Management Solution to Aspire, including a dedicated Delivery Team (recruiting and program management) that is co-located and integrated into the Aspire operations.

Aspire MRO provides 777 passenger to freighter conversions and widebody heavy maintenance at their world class facility located in Ft. Worth, TX.

Together, Aspire and LAUNCH will collaborate on their long-term labor demand through a variety of solutions. These will include recruiting and hiring technicians as direct employees of Aspire as well as contingent labor and contingent-to-direct technicians. In addition, LAUNCH will provide pipeline development for Aspire technicians through the LAUNCH Academy – bringing in additional technicians from partner aviation schools, the Working Heroes program and the LAUNCH Global Access program.

Mike Guagenti, LAUNCH CEO, commented, “We are excited to build on this new relationship with Aspire. They are creating a world-class facility, and developing this partnership from the beginning will set them up for huge success. We appreciate their willingness to break through the outdated mold of hiring and to see the benefits of allowing LAUNCH to provide our Total Labor Management Solution.”

Phil Bathurst, CEO of Aspire MRO, added, “Aspire MRO will need to add over 400 mechanics in the next two years to be able to complete work already sold. With our relationship with the LAUNCH team and their experience I have no doubt we will be successful.”

As part of the partnership, the two companies will conduct corporate governance through a formal Executive Steering Committee comprised of executive leadership from both Aspire and LAUNCH.

About LAUNCH

LAUNCH is the premier source for technical workforce solutions and is transforming how aviation, manufacturing and ground transportation companies build and expand their workforces. More than just providing labor solutions, LAUNCH TEAMS, operating under our Part 145 Repair Station Certificate, combines accomplished leadership with expert technicians for project-based solutions to execute your maintenance and modification programs. Our commitment to strong alliances has helped us develop a pipeline of mechanics for today and the future of aviation maintenance.

We lead. We partner. We care.
We are LAUNCH, supporting teams and clients in 400+ locations worldwide.

To learn more about LAUNCH, visit www.launchtws.com.

About Aspire MRO

Aspire MRO provides 777 Passenger to Freighter conversions and widebody heavy maintenance at our world class facility located in Ft. Worth, TX. Aspire MRO plays a critical role in the aviation industry by performing maintenance and modifications that keep your aircraft operational and productive for as long as possible. These goals are more important than ever as global supply chains work to reduce downtime and protect asset valuations.

To learn more about Aspire MRO, visit www.aspiremro.com

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