



PARTNER TOOLKIT

**MANUFACTURER'S GROWTH GRANT
FOR UNDERSERVED ENTERPRISES**



OUR PARTNERS

Thanks to a grant from the Washington State Department of Commerce, Impact Washington -NIST MEP will provide the assistance that small, underserved manufacturing businesses desperately need to grow. Impact Washington's program is among the 22 projects conditionally awarded a Small Business Innovation Fund (SBIF) grant focused on increasing programs and services to help meet the needs of underserved communities, businesses, and entrepreneurs.

This media kit aims to provide you with resources to help us get the word out about our grant opportunity and how the underserved manufacturers in your networks can apply.

As an Impact Washington partner, we would like to offer assets that you can use and share with your networks in advance!



LinkedIn:

<https://www.linkedin.com/company/impact-washington>



Facebook:

<https://www.facebook.com/ImpactWA>



Twitter:

<https://twitter.com/ImpactWA>



*Liz and Jeanette
Owners, Seeking Kombucha*

IMPACT WASHINGTON SMALL BUSINESS INNOVATION FUND (SBIF) PROGRAM

Program supports manufacturers in the following historically underserved communities:

- ✓ Women-owned
- ✓ BIPOC
- ✓ LGBTQIA+
- ✓ Located in underserved, low-income, and rural parts of the state.
- ✓ Indigenous-owned

Manufacturers can apply for the grant from December 1st, 2022, thru April 30th, 2023. Applications will be reviewed, and growth needs will be mutually determined based on the initial intake conversation and Impact Washington's Business Evaluation process. Selected manufacturers can receive up to 80 hours of consulting and training to meet their most immediate need (s) (up to \$24,000 value). Project work/technical assistance will be delivered June 1st thru June 30th, 2023.

Selected enterprises receive no-cost consulting and training. More specifically, an Impact Washington Manufacturing Advisory will work alongside the business leader and their team. Examples of growth areas include strategic planning, process improvement strategies, making, and developing a marketing plan,



developing, and implementing a workforce recruitment plan, diversifying supply chains and sales strategies, addressing cybersecurity challenges, conducting research and development on innovative manufacturing processes or products, and much more.

IMPORTANT LINKS



APPLICATION LINK:

<https://www.impactwashington.org/washington-state-small-business-innovation-fund>



GRANT PAGE LINK:

<https://www.impactwashington.org/sbif-growth-grant-for-underserved-enterprises>

SAMPLE SOCIAL MEDIA POSTS



The application process for @ImpactWashington SBIF Manufacturer's Growth Grant for Underserved Enterprise is open!

#Washingtonmfg's can apply to receive consulting and training in a wide range of areas such as strategic planning, process improvement strategies, developing a marketing plan, developing and implementing workforce recruitment and plan, diversifying supply chains, sales strategies, addressing cybersecurity challenges, conduct research and development on innovative manufacturing processes or products and much more.

APPLY NOW AT: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>



Are you a #washingtonmfg in a historically underserved community? We encourage you to apply for the @ImpactWashington SBIF Manufacturer's Growth Grant, designed to offer no-cost consulting and training in a wide range of services.

Learn more and apply here: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>





The @Impactwashington Manufacturer's Growth Grant for Underserved Enterprise is among the 22 projects conditionally awarded a Small Business Innovation Fund (SBIF) Grant from the @WashingtonStateDepartmentofCommerce. Awarded programs focus on increasing services to help meet the needs of historically underserved communities in Washington State. Communities include women-owned, BIPOC, Indigenous-owned, LGBTQIA+, and those businesses and entrepreneurs located in underserved, low-income, and rural parts of the state.

APPLICATION FORM IS OPEN <https://www.impactwashington.org/washington-state-small-business-innovation-fund>



Thanks to a grant from the @WashingtonStateDepartmentofCommerce, @ImpactWashington - will provide the assistance that small, underserved #washingtonmfg businesses desperately need to grow.

Impact Washington will offer manufacturing-focused consulting and training to enterprises owned by women, BIPOC, LGBTQIA, indigenous entrepreneurs, and businesses in the state's underserved, low-income and rural parts.

COMPANIES ARE ENCOURAGED TO APPLY HERE: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>



EJEMPLOS DE PUBLICACIONES EN REDES SOCIALES



¡El proceso de solicitud para Subsidio de Crecimiento a Fabricantes para Empresas de Pocos Recursos SBIF @ImpactWashington está abierto!

Los #Washingtonmfg's pueden aplicar para recibir consultoría y capacitación en un amplio rango de áreas tales como planeación estratégica, estrategias de mejora de procesos, desarrollo de plan de mercadeo, desarrollo e implementación reclutamiento y plan de personal, diversificación de cadenas de suministro, estrategias de ventas, atención a los retos de ciberseguridad, realización de investigación y desarrollo sobre procesos de manufactura o productos innovadores, y mucho más.

SOLICITE AHORA: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>



¿Es usted un #washingtonmfg en una comunidad históricamente de pocos recursos? Le invitamos a solicitar el Subsidio de Crecimiento a Fabricantes SBIF @ImpactWashington, diseñado para ofrecer consultoría y capacitación sin costo en un amplio rango de servicios.

Conozca más y solicite aquí: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>





El Subsidio de Crecimiento a Fabricantes para Empresas de Pocos Recursos
@Impactwashington está entre los 22 proyectos otorgados condicionalmente por el Fondo de Innovación para Pequeños Negocios (Small Business Innovation Fund – SBIF) Concedido por el @WashingtonStateDepartmentofCommerce. Los programas concedidos se enfocan en incrementar servicios para ayudar a satisfacer las necesidades de comunidades históricamente desprovistas en el Estado de Washington. Las comunidades incluyen emprendimiento de mujeres, BIPOC, emprendimiento Indígena/ Autóctono, LGBTQIA+ así como los negocios y emprendedores ubicados en partes de escasos recursos, de bajos ingresos y rurales en el estado.

EL FORMULARIO DE SOLICITUD ESTÁ ABIERTO:
<https://www.impactwashington.org/washington-state-small-business-innovation-fund>



Gracias al subsidio proveniente del @WashingtonStateDepartmentofCommerce, @ImpactWashington - proporcionará la asistencia que los negocios pequeños de escasos recursos de #washingtonmfg necesitan desesperadamente para crecer.

Impact Washington ofrecerá consultoría y capacitación enfocados en manufactura a empresas de emprendimiento de mujeres, BIPOC, LGBTQIA, emprendedores indígenas/ autóctonos y negocios en las partes de pocos recursos, de bajos ingresos y rurales del estado.

TAMBIÉN SE INVITA A LAS COMPAÑÍAS A SOLICITAR AQUÍ: <https://www.impactwashington.org/washington-state-small-business-innovation-fund>



SAMPLE LETTER

Support for Washington State Historically Underserved Manufacturing Community

Dear [Name]

We invite you to apply for a grant to support your business's growth.

Thanks to a grant from the Washington State Department of Commerce, Impact Washington -NIST MEP will provide the assistance that small, underserved manufacturing businesses like yours desperately need to grow. Impact Washington's program is among the 22 projects conditionally awarded a Small Business Innovation Fund (SBIF) grant focused on increasing programs and services to help meet the needs of underserved communities, businesses, and entrepreneurs.

The grant supports the following historically underserved communities:

- Women-owned
- BIPOC
- Indigenous-owned
- LGBTQIA+
- Located in underserved, low-income, and rural parts of the state.

Manufacturers can apply for the Grant from December 1st, 2022, thru April 30th, 2023. Applications will be reviewed, and the business need will be mutually determined based on the initial intake conversation and Impact Washington's Business Evaluation process. Selected manufacturers will receive up to 80 hours of consulting and training to meet their most immediate need (s) – (up to \$24,000 value). An Impact Washington manufacturing Advisory will deliver technical assistance from January 1st thru June 30th, 2023.

Grant funds support consulting and training in a wide range of areas such as strategic planning, implementing process improvement strategies, making, and developing a marketing plan, developing and implementing workforce recruitment and plan, diversifying supply chains and sales strategies, addressing cybersecurity challenges, research and development on innovative manufacturing processes or products and much more.

We encourage you to apply here:

<https://www.impactwashington.org/washington-state-small-business-innovation-fund>

Sincerely,

[Name]

CARTA DE MUESTRA

Apoyo a la Comunidad de Manufactura Históricamente de Bajos Recursos en el Estado de Washington

Estimada o estimado [Name]:

Le invitamos a solicitar un subsidio para sustentar el crecimiento de su negocio.

Gracias a una subvención del Departamento de Comercio del Estado de Washington, Impact Washington -NIST MEP proporcionará la asistencia que los negocios de manufactura como el suyo necesitan desesperadamente para crecer. El programa de Impact Washington está entre los 22 proyectos otorgados condicionalmente por el subsidio del Fondo de Innovación para Pequeños Negocios (Small Business Innovation Fund – SBIF) enfocado en el aumento de programas y servicios, con el fin de ayudar a satisfacer las necesidades de comunidades, negocios y emprendedores de escasos recursos.

El subsidio apoya a las siguientes comunidades históricamente de escasos recursos:

- Emprendimiento de mujeres
- Comunidades BIPOC
- Emprendimiento indígena/autóctono
- LGBTQIA+
- Ubicadas en partes de escasos recursos, de bajos ingresos y rurales del estado.

Los fabricantes pueden solicitar el Subsidio desde el 1º de diciembre de 2022 hasta el 30 de abril de 2023. Las solicitudes se revisarán, y se determinará mutuamente la necesidad de negocio en base a la conversación exploratoria preliminar y el proceso de Evaluación de Negocio de Impact Washington. Fabricantes selectos recibirán hasta 80 horas de consultoría y capacitación para satisfacer su(s) necesidad(es) más inmediata(s) – (por valor de hasta US \$24,000). El Consejo Consultor de manufactura Impact Washington Advisory proporcionará asistencia técnica del 1º de enero hasta el 30 de junio de 2023.

El subsidio proporcionará consultoría y capacitación en un amplio rango de áreas tales como planeación estratégica, implementación de estrategias de mejora de procesos, creación y desarrollo de un plan de mercadeo, desarrollo e implementación reclutamiento y plan de personal, diversificación de cadenas de suministro y estrategias de ventas, atención a retos de ciberseguridad, investigación y desarrollo sobre procesos de manufactura o productos innovadores, y mucho más.

Le invitamos a solicitar aquí:

<https://www.impactwashington.org/washington-state-small-business-innovation-fund>

Atentamente

[Name]

PARTNER GRAPHICS



TWITTER
1600 X 900



FACEBOOK, LINKEDIN
1080 X 1080



BLOG HEADER
500 X 200